

Accountability Groups

What are they?

Accountability groups are small, focused gatherings of two to three CEOs designed to foster accountability, address key challenges, and support professional growth. These groups are not casual meetings but structured, high-ROI interactions aimed at driving results. Each participant plays an active role in holding others accountable for their commitments, sharing insights, and working through real-world business challenges.

Where do we meet?

The location should be convenient, professional, and distraction-free, such as:

- Conference rooms at a member's office.
- A quiet corner of a coworking space.
- Virtual meetings via a platform like Zoom, for flexibility.

The goal is to create an environment conducive to deep discussions and focus.

Coffee shops, restaurants for breakfast or lunch, and other locations are certainly suitable, however, you don't need just another lunch on your calendar, make the time valuable.

What is the agenda?

1. Check-In (5-10 minutes per person):

- Share updates on progress from last month's commitments.
- Highlight wins or challenges since the last meeting.

2. Main Session (45-60 minutes):

This time can be adapted based on the group's needs. Suggested formats include:

Issue Processing:

One member shares a pressing issue or decision they're working through.

The group asks clarifying questions, provides feedback, and explores possible solutions.

Deep Dives:

One or more members focus on a specific business strategy, opportunity, or challenge.

The group collaborates to refine ideas and identify next steps.

Goal Refinement:

Members work on clarifying and prioritizing their goals, with input from the group.

Skill/Knowledge Sharing:

One member shares expertise or a recent learning experience that could benefit others.

3. Wrap-Up (5 minutes):

- Summarize key takeaways and agreed-upon actions
- Update chair/group on any major news

What is the value?

Accountability: You are more likely to follow through on commitments when you know you'll report back to peers

Perspective: Gain insights from others with diverse experiences and approaches

Focus: Small groups ensure time is spent on the most critical issues

Relationships: Builds trust amongst members, strengthening the larger group